



Sponsorship Opportunities

- What:** LGAA 5K (Chip Timed!)
- When:** Wednesday, April 13, 2011
- Time:** 5 p.m. Registration 6 p.m. Start
- Where:** Ironwood Golf Course—Gainesville, FL
- Fun:** Enjoy beer, food, and music after the run!
- Registration:** \$20 before March 10. \$25 After March 10.
Online registration closes March 22.

Register Online @ <http://www.active.com/running/gainesville-fl/lgaa-5k-2011>

Donate Online @ <http://www.active.com/donate/lgaa5k>

Benefiting:

LGAA's Community Grant Program: LGAA provides monthly community grants to applying organizations. Grants are no larger than \$250 per organization and are geared towards education and community betterment.

For more info, or to register, email Kim Mitrook at kwmitrook@lifesouth.org
or call 352-224-1704.

Sponsorship Packages

Title Sponsorship

\$2,000

- Your business name would be on all marketing materials as follows: “LGAA 5K Presented by <insert your name>.”
- You will be able to speak at the event for 5 min.
- Marketing materials where your name would be present:
 - Television PSA
 - Radio PSA
 - Print PSA
 - Active. com website
 - Electronic Communications
 - Website
 - Name prominently displayed on t-shirt.

T-Shirt Sponsorship

\$1,500

- Your business name would be on select marketing materials as follows: “<Band Name> brought to you by <your name>.”
- Marketing materials where your name would be present:
 - Print PSA
 - T-shirt
 - Electronic Communications
 - Website
- A representative from your company will introduce the band at the event and say a few words.

Your donation is tax deductible. LGAA is a nonprofit 501(c)(3) charitable organization. Your financial contribution of cash, stock or other property is tax deductible to the fullest extent allowed by law.

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Please make checks payable to LGAA (Leadership Gainesville Alumni Association) and mail to: PO Box 1561 ~ Gainesville, FL 32602-1581

Platinum Sponsorship

\$500

- Marketing materials where your name would be present:
 - T-Shirt
 - Electronic Communications
 - Website
 - Thanked at event on speaker

Gold Sponsorship

\$250

- Marketing materials where your name would be present:
 - T-Shirt
 - Website
 - Thanked at event on speaker

Silver Sponsorship

\$150

- Marketing materials where your name would be present:
 - Thanked at event on speaker
 - Website

Bronze Sponsor

\$75

- Marketing materials where your name would be present:
 - Thanked at event on speaker

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Color Challenge Sponsor

\$50

- Donate \$50 to your color.
 - Red \$50
 - Yellow \$50
 - Blue \$50
 - Green \$50
- Support your color with a donation and we will announce at the event which color wins.
- Your name listed on the website with under the color you contributed under.

In Kind Sponsorship Packages

Beer In-Kind Sponsor

Light Higher End Beer

- Your name will be displayed on the bar at the event as “Beer provided by XXXX.”
- Your name will be featured in the program at the event.

Signage Sponsor

- Your name will be featured as “Sign printed compliments of XXX” on all signs.
- (2) 4-Color Banners 9’ x 3’
- 10 Ground Signs at Event

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Television Ad Sponsor

Production and Airing Ad

- Marketing materials where your name would be present:
 - Advertisements 50 spots
 - Electronic Invitations
 - Website
 - T-Shirt
- Your name will be featured as “Sponsored by XXX”

Radio Ad Sponsor

Radio Spots

- Marketing materials where your name would be present:
 - Radio spots
 - Electronic Invitations
 - Website
 - T-shirt
- Your name will be featured as “Sponsored by XXX”
- Opportunity for radio personality to host.

Print Ad Sponsor

- Marketing materials where your name would be present:
 - Print Ads
 - Electronic Invitations
 - Website
 - T-shirt
- Your name will be featured as “Sponsored by XXX”

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LGAA 5K Sponsorship Agreement

Business Name

Contact Name

Business Address

City

State

Zip

Phone

Website

Email

Sponsor Level:

- Title (\$2,000)
- T-Shirt (\$1,500) or two sponsors for \$750. \$750 _____ \$1,500 _____
- Green Sponsor (\$500)
- Yellow Sponsor (\$250)
- Blue Sponsor (\$150)
- Red Sponsor (\$75)
- Color Challenge Sponsor (\$50)
 - Green _____
 - Yellow _____
 - Blue _____
 - Red _____
- Beer In-Kind Sponsor (valued at _____)
- Signage Sponsor (valued at _____)
- Television Ad Sponsor (valued at _____)
- Radio Ad Sponsor (valued at _____)
- Print Ad Sponsor (valued at _____)
- A donation to the cause of: _____
- Please invoice me for the sponsorship package I have chosen.

Sponsor Authorized Signature

Printed Name

Date

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